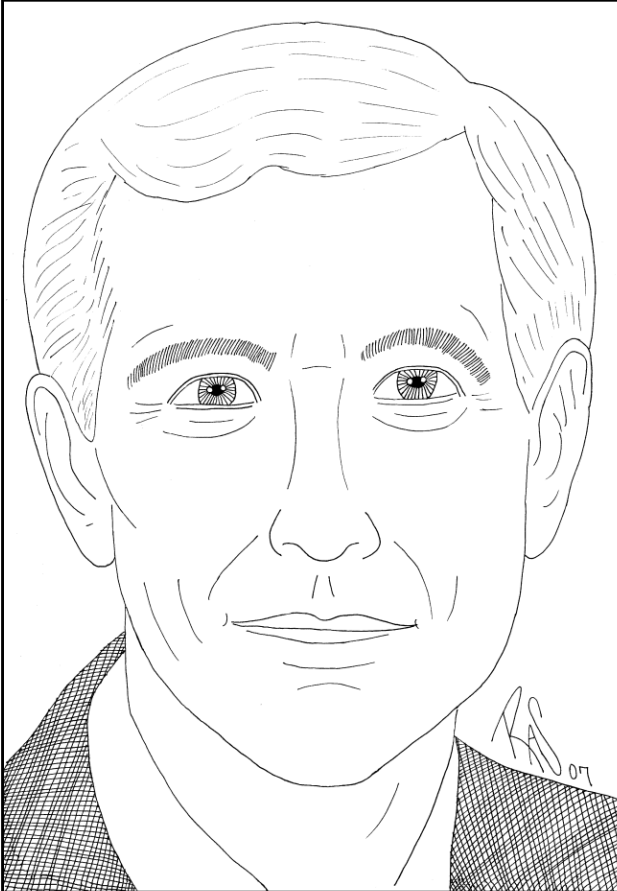


Be a Hero for a Better World

Bill Drayton (1943-)

William "Bill" Drayton started the nonprofit organization, Ashoka: Innovators for the Public in 1981 to help support and celebrate social entrepreneurs -- individuals who create new and innovative ways to solve social problems. He is considered as the 'godfather of social entrepreneurship' -- a movement that has grown dramatically over the past 25 years. To date, Ashoka has supported more than 1800 social entrepreneurs in over 60 countries. Following Ashoka's trailblazing example, a growing number of foundations have been created by other philanthropists to support social entrepreneurs. Bill Drayton is also involved in many other organizations working for social change, including chairing Community Greens, Get America Working! and YouthVenture. He has received numerous awards in recognition of the important contribution he has made in helping to empower and inspire social change through social entrepreneurship, including the American Society of Public Administration's National Public Service Award; Common Cause's Public Service Achievement Award, and in 2005, US News & World Report named him as one of America's 25 Best Leaders.



"The core psychology of a social entrepreneur is someone who cannot come to rest, in a very deep sense, until he or she has changed the pattern in an area of social concern all across society."
-- Bill Drayton

Bill Drayton was born in New York City in 1943

Be A Hero For A Better World!

"Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry."
-- Bill Drayton

Organizations Supporting Social Entrepreneurs

- Ashoka (ashoka.org)
- ChangeMakers.net (changemakers.net)
- Echoing Green (echoinggreen.org)
- Intl. Business Leaders Forum (iblf.org)
- Schwab Foundation For Social Entrepreneurship (schwabfound.org)
- Skoll Foundation (skollfoundation.org)
- YouthActionNet (youthactionnet.org)

For more information: www.betterworldheroes.com/drayton.htm

BetterWorldHeroes.com

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